



SWALLT

SouthWest Association for Language Learning and Technology

SWALLT Board Meeting

Date: Sept. 6, 2013, 12:10 noon to 1 p.m. PDT

Place: SWALLT online

Present: Ryan Brazell, Pat Miller, Trevor Shanklin, Andrew Ross, Adan Gallardo

Agenda:

1. -- Welcome, introductions, catching up
 2. -- Confirming meeting dates
 3. -- President's Report: goals for the academic year -- how does SWALLT add to IALLT webinars -- open to everyone rather than restricted; enhancing web presence;
 4. -- Treasurer's Report: overview of where we are financially
 5. -- Updates on the status of SWALLT Online and next year's conference
What does Adan need from us; start lining up topics.
 6. -- Group brainstorming: What services could SWALLT be providing to its members?us.
- A. **Introductions:** everyone had a busy summer full of new initiatives that it will be terrific to share in different ways and venues. At Ryan 's university there is an effort to create domain names for the students and have them use using Word Press rather than an LMS. Andrew finished the updated IALLT Management Manual, which is now in Harold's hands. Pat wrote a successful grant for video capturing.
- B. **Meeting Dates:** First Friday every month -- Ryan will send a schedule, not in January, end in May or June.
- C. **Improving Presence of SWALLT and Recruiting New Members:**
1. **Action Item (all): send Pat a list of K-12 organizations in our individual areas so she can send membership invitations out.**
 2. **Action Item (all): Develop a Brochure: link to website, not exhaustive, short list of member benefits, contact information, resource for K-12 around State, divide Board members by state and area.**
 3. Andrew will reach out to a university in New Mexico where he has contacts.
 4. Adan to send banner to Andrew so he can use it at a state language conference (PO Box 870202 Tempe AZ 85287).

D. Swallt On-line

1. All of our jobs to contribute to SWALLT online; if you have faculty member at your campus that has something to offer, urge them to do so.
2. **Action Item: Trevor to send provisional IALLT webinar presentation schedule to Adan.**
3. **Action Item: Adan to create a Google Doc where ideas and dates for webinars can be shared.**
4. Question from Andrew: Can we figure out a way to associate CEUs with SWALLT Online?

E. **Treasurer's Report:** Balances of Aug 26, \$3267; Eventbrite now replaced with Paypal; will send out information in a couple of months to start collecting dues again, refilled paperwork for IRS.

F. **Information:** 1) Where is next SWALLT conference going to be held. (Check with Michael at UCLA.) Pat pointed out the importance of reaching out to Nevada and areas outside of California. 2) Ryan to provide log-in information to website for Pat. 3) unrelated but in response to a query from Trevor Adan shared the Video capture program used at Pomona: <http://www.elgato.com/video/video-capture>

G. Brainstorming:

1. Short interview with SWALLT member, for example of 4th Friday.
2. List of experts in a field, individuals members of SWALLT could contact and share information with.
3. SWALLT-sponsored summer workshops for K-12
4. **Action Item: put together list of what we want to know about SWALLT members**
5. Pat to provide logo that can be used as a badge and perhaps as a print out for a card – this would identify SWALLT members.