SWALLT Board Meeting

Date: Saturday, April 12, 2014, 5:15 -- 6:00pm PDT
Place: Center for Digital Humanities, UCLA
Present: Ryan Brazell, Trevor Shanklin, Adan Gallardo, Michael Samojlik (2014 conference chair); Gus Leonard [a past president and representing IALLT, involved with SWALLT since 2001]

Agenda
Treasurer's Report
Question of Institutional Membership for SWALLT
Other Issues

Meeting

Congratulations for a great conference
Ryan to write a letter to Ana-Lis, Finance CIO, about the success of the conference
Ryan to get a form to Michael for feedback about issues in sponsoring conference

Treasurer's Report shared
(Pat Miller was excused for an important family matter.)
5 new renewals; 46 currently active;
Finances between SWALLT and UCLA to be worked out between Michael and Pat

Secretary's Report
Rest of brochures distributed

Institutional membership
Institutional membership, yes or no – College in Nevada wants 40 faculty to join and wants Pat to send an e-mail.

Pros and Cons
? What would be the responsibilities?
+ might bring more membership,
- fee is already relatively low;
? how much this would incentivize the institution?

?Bulk – would this include anyone in the institution; not necessarily do the bulk license—what is the access control for membership? More practical to offer on a department level. How about a campus representative who distributes e-mail?

A membership doesn't really get you any privileges - you are more a donor. Could offer a logo to web page.

Potential Models:
1. Bulk model – department level – 1 – 20 (15); 21 – 40 (12.50); 41 – 60 (10)
2. Institutional model, based on size (1 – 500; 500 – 1,000; 1,000 – 1,500: 700/1,000/2,000) – option, single campus rep;
3. Departmental model (just lower numbers)
4. Supporting member institution, flat fee, co-branding, logo on SWALLT homepage and add badge

Other Issues
May Meeting: Friday, May 2, 12 noon PDT
How can we get the numbers of people who have clicked on the archives?
Archives: Make sure SWALLT videos are available online not just through B-C. (Action Item, Trevor)
Suggestion: Post agenda 10 days in advance, invite everyone to online board meeting, post it on web-site. Post to listserv at beginning of year but otherwise put on website. Ryan to add to P and P (PPM) and board to vote to approve in May.

Adjournment at 6 pm.